

CHARLOTTE KIDS Fest

The 2025 Charlotte Kids Festival will be one of the most exciting events our city has experienced.

October 4, 2025



charlottekidsfest.org

The festival will consist of 6 main zones:

The mission of the Charlotte's Kids Fest is to offer educational experiences that help to expand the minds of children and families in the Charlotte region



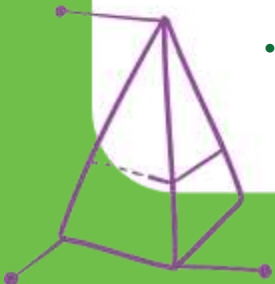
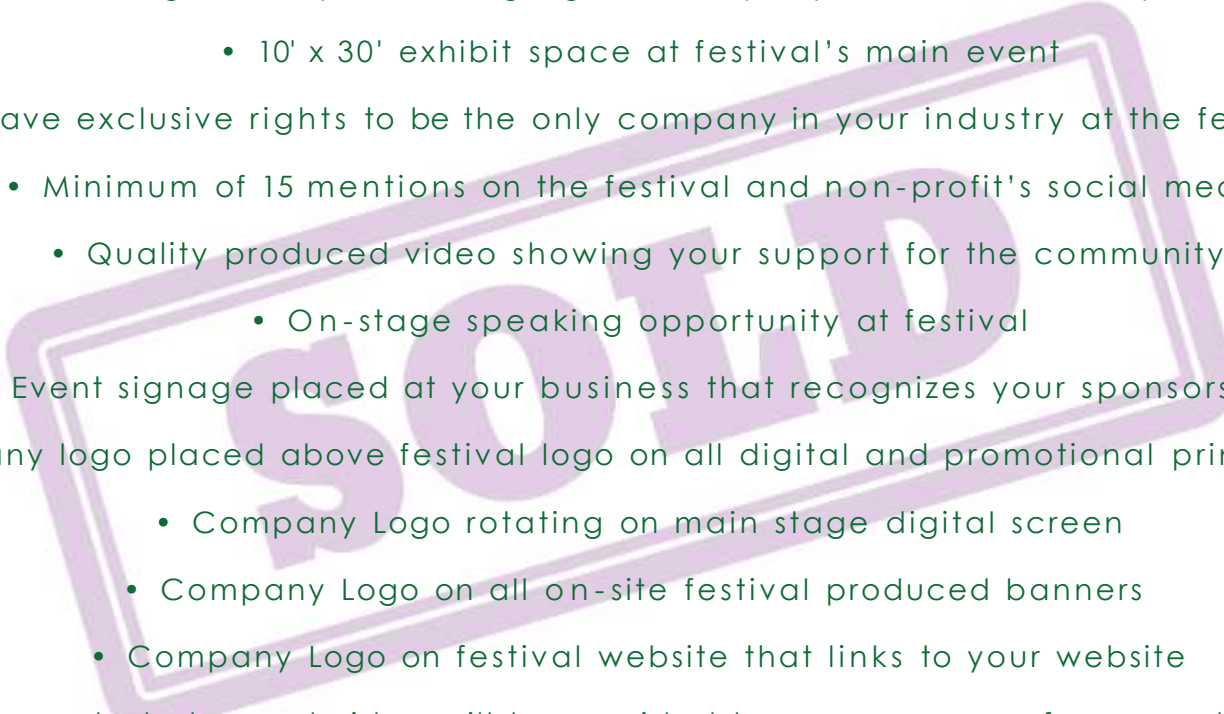


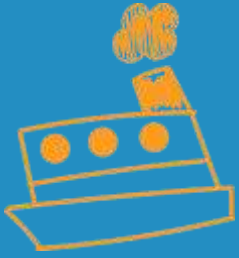
Title Sponsor - \$10,000

(A max of one per festival available)



- Festival Branding: Gives you naming rights "Company Name followed by Festival name"
 - 10' x 30' exhibit space at festival's main event
- Have exclusive rights to be the only company in your industry at the festival
 - Minimum of 15 mentions on the festival and non-profit's social media
 - Quality produced video showing your support for the community
 - On-stage speaking opportunity at festival
- Event signage placed at your business that recognizes your sponsorship
- Company logo placed above festival logo on all digital and promotional print materials
 - Company Logo rotating on main stage digital screen
 - Company Logo on all on-site festival produced banners
 - Company Logo on festival website that links to your website
- Post event photos and video will be provided to your company for promotional use





Presenting Sponsor - \$7,500



(A max of two per festival available)



- Festival Branding: "Festival Presented by Company Name"
 - 10' x 20' exhibit space at festival's main event
- Have exclusive rights to be the only company in your industry at the festival
 - Minimum of 10 mentions on the festival and non-profit's social media
 - Quality produced video showing your support for the community
 - On-stage speaking opportunity at the festival
 - Event signage placed at your business that recognizes your sponsorship
 - Company Logo listed on all festival promotional print materials
 - Company Logo rotating on main stage digital screen
 - Company Logo on all on-site festival produced banners
 - Company Logo on festival website that links to your website
- Post event photos and video will be provided to your company for promotional use





Zone Sponsor - \$5,000



(A max of one per festival zone available)

- 10' x 20' exhibit space at festival
 - Company's banner prominently displayed across sponsored zone
- Have exclusive rights to be the only company in your industry at the festival
 - Minimum of 8 mentions on the festival and non-profit's social media
 - Quality produced video showing your support for the community
 - On-stage speaking opportunity at festival
- Event signage placed at your business that recognizes your sponsorship
 - Company Logo listed on all festival promotional print materials
 - Company Logo rotating on main stage digital screen
 - Company Logo on all on-site festival produced banners
 - Company Logo on festival website that links to your website
- Post event photos and video will be provided to your company for promotional use





Stage Sponsor - \$4,000

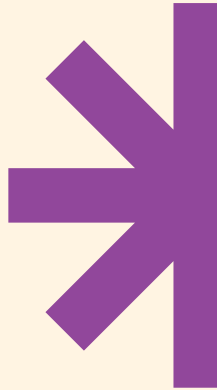
(A max of one per festival available)

- Naming rights to Main Stage. The "Company Name" stage
 - 10' x 20' exhibit space at festival's main event
- Company's banner prominently displayed across the Main stage
- Have exclusive rights to be the only company in your industry at the festival
 - Minimum of 6 mentions on the festival and non-profit's social media
 - Quality produced video showing your support for the community
 - On-stage speaking opportunity at festival
- Event signage placed at your business that recognizes your sponsorship
 - Company Logo listed on all festival promotional print materials
 - Company Logo rotating on main stage digital screen
 - Company Logo on all on-site festival produced banners
 - Company Logo on festival website that links to your website
- Post event photos and video will be provided to your company for promotional use



universityCity

PARTNERS



704-688-2484



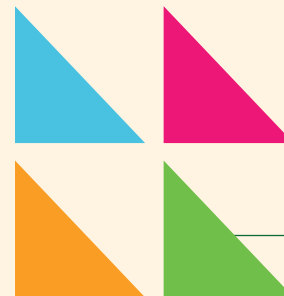
jgodfrey@UniversityCityPartners.org



UniversityCityPartners.org



8801 JM Keynes DR, Suite 410,
Charlotte, NC 28262



charlottekidsfest.org