

INVESTING IN OUR COMMUNITY

A Sponsorship Guide for the University City Partners Vision Summit



This year's University City Vision Summit is a transformative event, bringing together key partners to shape the future of our vibrant community. Become a sponsor and join us in building economic vitality, promoting sustainability, and creating a premier destination for all.

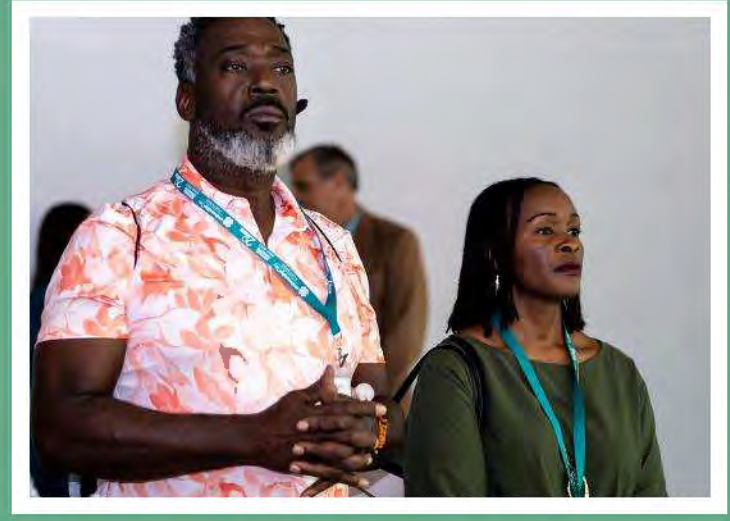
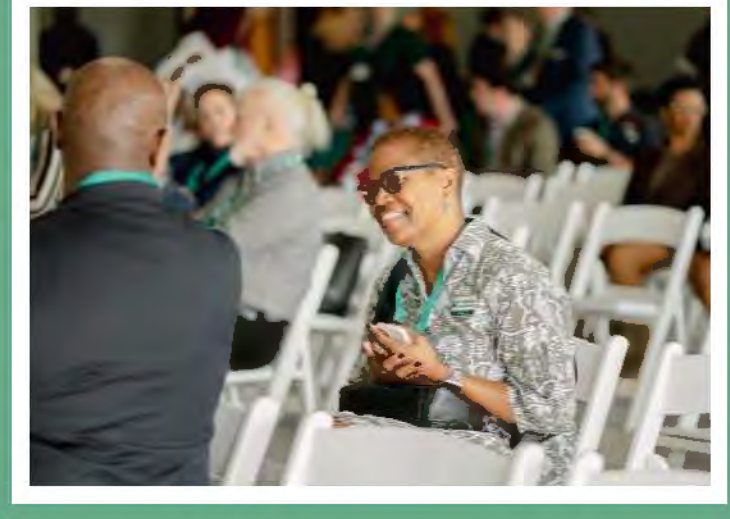


September 2024



University City, Charlotte NC





SPONSOR INVITATIONAL

As we prepare for our annual gathering, we are thrilled to extend an invitation to you to join us as a valued sponsor of University City Partners' transformative event. At University City Partners, we're not just shaping public spaces and plans; we're building the very fabric of our community, one partnership at a time. With a steadfast commitment to fostering economic vitality, promoting sustainable development, and creating vibrant, accessible spaces, our organization is at the forefront of shaping University City into a premier destination for living, working, learning, and leisure.

YOUR IMPACT

By sponsoring our Vision Summit, you will not only align your brand with our vision for a thriving urban center, but you'll also directly contribute to initiatives that drive long-term growth and prosperity for our community. Join us in celebrating our achievements, setting ambitious goals for the future, and forging meaningful connections that will propel University City forward. Your support isn't just an investment in our organization; it's an investment in the collective future of University City.

MAIN SPONSORSHIP LEVELS

1 AVAILABLE

Visionary Sponsor

Fastest Growing Center
\$7,500

University City is recognized as the

This level represents the highest commitment to transforming University City into a vibrant urban center.

- Benefits (includes lower level benefits):
- Keynote speaking opportunity on urban development and community building
- Exclusive recognition during opening and closing remarks

Robust Workforce

- Opportunity to host a relevant panel discussion
With over **100,000 employees**, University City hosts major employers spanning from energy and finance to healthcare, technology, and back-office operations, with an **IBM** Community profile.

2 AVAILABLE

Transformational Sponsor

\$5,000

Highlighting the transformative impact of investments in University City's development.

- Benefits (includes lower level benefits):
- Prominent logo placement on event materials and acknowledgment during the event
- Opportunity to showcase a success story or case study
- Recognition in pre- and post-event marketing, including social media and press releases
- Feature article in our newsletter highlighting the sponsor's commitment

Community Catalyst Sponsor

\$2,500

Emphasizing the role of partnerships in catalyzing community growth and vitality.

- Benefits (includes lower level benefits):
- Logo placement on event materials (signage, programs).
- Recognition in post-event communications and reports
- Invitation to year-round community engagement initiatives
- Branded swag in the goodie bag
- Pull-up banner at the event.

SUPPORTING SPONSORSHIP LEVELS



Innovation Sponsor

\$1,000

Recognizing sponsors who contribute innovative ideas and solutions to address urban development challenges.

- Verbal acknowledgment during the event.
- Recognition in UCP's newsletter or social media.
- Sponsor table to showcase your business.
- Invitation to participate in focus groups or advisory committees.

SPONSOR A TABLE Showcase Your Business!

\$400

University City Partners offers an exclusive opportunity for vendors and small businesses to showcase their offerings and support our annual summit as a Table Sponsors.

- **Prominent Visibility:** Dedicated table for maximum exposure.
- **Networking Opportunities:** Engage with vendors, leaders, and customers.
- **Brand Recognition:** Logo on signage, materials, and website.
- **Showcase Products/Services:** Hands-on demos at your table.
- **Marketing Reach:** Included in event marketing.
- **Community Support:** Align with our mission for economic vitality.
- **Setup:** Includes table and cloth.



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