



## Economic Development and Planning Director

University City Partners (UCP) is a nonprofit organization that invests resources to shape public spaces and plans for a better-built environment that influences the way we live, work, play, and learn in University City. UCP invites others to invest in the community through company headquarters, small to midsize business locations, real estate, or home. Building University City is not only about developing the landscape.; it is about building relationships and a stronger forward-moving community.

**Mission:** We envision and implement strategies and actions to drive University City's long-term economic vitality as a center for employment, living, education, commerce, and entertainment.

**Vision** is for Charlotte's University City to be a vibrant place that is urban in scale and design. It will be energized by transit and will be a popular and accessible destination, offering diverse and unique choices for living, shopping, working, learning, and leisure. It will become a premier employment center in the region with sophisticated infrastructure and attractive amenities. For more information, visit [universitycitypartners.org](http://universitycitypartners.org).

### Economic Development and Planning Director

The Economic Development and Planning Director develops and executes all planning and development initiatives for UCP. The Director is an integral part of all land use and transportation decisions, guides and influences private and public investments, and advocates for neighborhood, business, and destination amenities.

This team member also leads acquiring, analyzing, and assembling compelling data points related to development, demographics, and other topics pertinent to projects and representing UCP as the market expert. Representation of data and analysis may be through reports, maps, tables, etc.

The Director leads implementation efforts with professionalism and genuine passion for the work and advances the mission of UCP by working with the city, county, and state governments, as well as developers, institutions, business, property owners, residents, and special interest groups.

This position reports to the President and CEO.

### ESSENTIAL DUTIES AND RESPONSIBILITIES – Planning and Development

- Execution and Implementation of the Vision Plan 2021 - Lead and support activities related to the Vision Plan, including assessment of goals and objectives, developing and executing strategies to accomplish goals, and reporting of progress.
- Rezoning and Planning Support - Keep updated on all University City-related rezoning activities and other planning efforts by property owners, the development community, and city, county, state, and federal developments. Represent UCP's interests and vision in all rezoning efforts.
- Planning and Design Charrettes - Plan, execute, and lead the follow-up on design charrettes for the local community. Work directly with key partners, like city, , county, and state government. Create reports and marketing collateral to share both internally and externally.
- Placemaking Initiatives - Coordinate efforts with the president, board , and community on placemaking initiatives. Develop partnerships with artists, organizations, and institutions to execute initiatives.
- Development Strategy - Support UCP's vision and design principles regarding commercial and residential development in the areas of density, connectivity, and urban planning, as outlined in the Vision Plan and the City of Charlotte's 2040 plan.



- Facilitating the Development of Vision - Support activities that bring community stakeholders together on the education and further development of the vision of the University City area.
- Community Advocacy - Advocate for community stakeholders when priorities and vision align with the goals and objectives of UCP.
- Research and Analysis - Provide up-to-date research and analysis on developments, economic trends, commercial and residential activities that impact University City.
- Economic Development and Planning Committee (ED&P) - Staff UCP's ED&P committee, providing the research, insights, and trends on economic impact of current and potential developments in the UC area.

#### QUALIFICATIONS:

##### **Education/Experience:**

- Bachelor's degree in urban or regional planning or a related field
- At least seven (7) years of experience as a planning professional or an equivalent combination of education and experience in direct or related fields sufficient to successfully perform essential duties.

##### **Skills/Abilities/Knowledge:**

- Ability to conduct research of existing policies
- Data compilation and formal reporting to share with others
- Compelling verbal presentation skills
- Creative thinking as it pertains to fulfilling the Vision Plan for University City
- Effective verbal and written communication
- Ability to analyze situations to pinpoint problems and assist with solutions or identifying obstacles
- Ability to bring resources together to resolve a problem or provide a solution
- Ability to develop and maintain effective working relationships
- Ability to work independently with limited supervision
- Knowledge of CoStar, Hubspot and other software, technology and applications

##### **Physical Demand:**

- Director is expected to visit development sites, work UCP events, and may be asked to perform physical activities as requested. Reasonable accommodations may be made to enable individuals with disabilities to successfully perform the essential functions.

##### **Compensation:**

- Compensation will be commensurate with education and experience.
- Range is \$94,500.00 - \$100,000.00.

If you are interested in this position, email the following information in PDF format to [info@universitycitypartners.org](mailto:info@universitycitypartners.org):

using **Economic Development and Planning Director** in the subject title of your email:

- (1) Cover letter of no more than 500 words outlining why you would be a great fit for this role
- (2) Resume
- (3) Three professional references with their contact information