

PROGRAM OF WORK



**ENABLE
TRANSPORTATION
THAT ALIGNS WITH
COMMUNITY VISION**

- Congestion Mitigation
- Mobility investments around URP and Innovation Park
- Improve arterials visually & functionally
- Last mile connectivity – Transportation on Demand
- Expand trails, multi-use trails, bike lanes, sidewalks



**CREATE
STRONG
CENTERS**

- Build parks & libraries as anchors
- Develop mix of housing
- Invest in public realm
- Develop/Implement wayfinding sign system
- Convene community through placemaking, events, programs and civic activities



**SUSTAIN
AND GROW
BUSINESS**

- Continue to build data resources for CRE industry
- Inform/facilitate redevelopment
- Retain, grow and recruit business to support University City vitality
- Execute Clean Streets, Clean Community program



**STRENGTHENING
SAFE
COMMUNITIES**

- Community Safety Collaborative program
- Advocate and secure adequate resources
- Communicate intentionally to influence perception
- Use of technology and cameras



INITIATIVES

- CIP Infrastructure Investment Advocacy
- Vision Plan Adoption
- Community Safety + Initiatives
- Farmers Market
- Transportation on Demand
- University City Brand Execution