

Business and Community Guide – Resources for Recovery

Provided by the NC Main Street & Rural Planning Center

For Small Businesses

Organization	Resource	Description	Website	Phone	Email
US Dept. of Labor Employment and Training Administration	COVID-19 or Other Public Health Emergencies and the Fair Labor Standards Act Questions and Answers	Answers to questions on fair labor standards during this time of the Coronavirus. For more information, visit our Wage and Hour Division Website: https://www.dol.gov/agencies/whd	https://www.dol.gov/agencies/whd/flsa/pandemic	1-866-487-9243	
SBTDC - Small Business and Technology Development Center	First Responder Business Recovery	Helping businesses prepare for and recover from disasters. SBTDC has been identified as a “first responder” for business recovery in the state’s disaster recovery plan. Services: <ul style="list-style-type: none"> • Assessing the financial impact on your business • Reconstructing financial statements • Preparing your SBA disaster loan application • Exploring options with creditors 	http://www.sbtcd.org/	919.515.6147	aoviva@ncsu.edu
Small Business Center Network	Business Support	General Business Counseling; Business Continuity and Strategic Planning; Loan Application Assistance; Financial Projections and Cash Flow Management; Marketing Assistance; Provision of Resource Information and Referral to Appropriate Agencies and Sources of Assistance	https://www.ncsbc.net/		shawa@nccommunitycolleges.edu
UNC School of Government	Emergency Loans	This is a resource guide for communities on how to establish emergency loans for small businesses. It was published on March 20, 2020.	https://ced.sog.unc.edu/local-government-as-lender-emergency-loans-for-small-businesses/		
Carolina Small Business Development Fund	Business Resources	Carolina Small Business Development Fund provides the tools and guidance that allow entrepreneurs to achieve their dreams. <ol style="list-style-type: none"> 1. Needs Assessment completed prior to customized action plan. 2. If you would like to request one-on-one technical assistance, you can complete our Request for Counseling form. 3. Take a look at our trainings and seminars. 	https://carolinasmallbusiness.org/	(919) 803-1437	services@carolinasmallbusiness.org
NC Dept. of Commerce Division of Workforce Solutions	Business Edge (layoff aversion)	Layoff aversion assessment and solution recommendations. NC-based companies, 20-250 employees, manufacturing industry sector	https://www.nccommerce.com/business/workforce-development/consulting-services-staffing-business-edge		DWS_BusinessServices@nccommerce.com
NC Small Business and Technology Development Center (SBTDC)	Coronavirus Resource	Small business service providers can help small businesses navigate COVID-19	http://www.sbtcd.org/coronavirus/		

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Ready	Crisis Communications Plan	When an emergency occurs, the need to communicate is immediate. If business operations are disrupted, customers will want to know how they will be impacted. Regulators may need to be notified and local government officials will want to know what is going on in their community. Employees and their families will be concerned and want information. Neighbors living near the facility may need information—especially if they are threatened by the incident. All of these “audiences” will want information before the business has a chance to begin communicating.	https://www.ready.gov/business/implementation/crisis		
NC Rural Center	Disaster Recovery	Through their partnerships with Thread Capital, Golden LEAF Foundation, SBTDC, BLNC, and SBCN, the NC Rural Center has been able to gather financial resources, help disseminate information, host disaster recovery centers for the SBA, and provide disaster recovery bridge loans to small businesses as they wait for more permanent financing to come through. Now, with the partnership of, Thread Capital, the Rural Center has moved its focus from direct recovery lending to being a critical facilitator of all things disaster recovery in North Carolina. The team works with other organizations across the state to centralize resources for disaster recovery, making them more manageable and far-reaching for those affected.	https://www.ncruralcenter.org/engagement/disaster-recovery/		barry@ncruralcenter.org
SBA	Economic Injury Disaster Loans (EIDLs)/ SBA Disaster Loan Assistance	SBA has approved the request for North Carolina’s disaster declaration. Eligible applicants may now apply for economic injury disaster loans (EIDLs) as a result of the ongoing effects of COVID-19. All 100 counties in NC are eligible	https://disasterloan.sba.gov/ela/Account/Login?ReturnUrl=%2Fela%2FLoanApplication%2FStartApplication&utm_medium=email&utm_source=govdelivery	1-800-659-2955	disastercustomerservice@sba.gov
NC Dept. of Commerce Division of Workforce Solutions	EDPNC - COVID-19 Business Relief Resources	EDPNC	https://edpnc.com/nc-business-relief-resources-covid-19/		
Division of Employment Security	Employer Call Center	Employers should contact the Employer Call Center with questions or assistance regarding temporary attached claims, taxes, List of Charges/Potential Charges, sign in and password resets.	https://des.nc.gov/	866-278-3822	des.tax.customerservice@nccommerce.com
Facebook	Small Business Resource	Facebook for Businesses is a resource small businesses can use which includes tips, guides & toolkits including a resilience toolkit, quick action guide and online courses on how to communicate with your customers via Facebook live & other outlets. Downloadable tools.	https://www.facebook.com/business/learn/lessons/how-to-help-minimize-business-disruption-during-emergencies		

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Facebook	Facebook Small Business Grants Program	Facebook is offering \$100M in cash grants and ad credits for up to 30,000 eligible small businesses in over 30 countries where we operate. The program can help in the following ways: keep your workforce going strong, help with your rent costs, connect with more customers, cover operational costs. We'll begin taking applications in the coming weeks. In the meantime, you can sign up to receive more information when it becomes available on the link.	https://www.facebook.com/business/boost/grants		
FEMA	FEMA Public Assistance Fact Sheet	FEMA fact sheet on eligible emergency protective measures for COVID-19.	https://www.fema.gov/news-release/2020/03/19/coronavirus-covid-19-pandemic-eligible-emergency-protective-measures		
McKinsey & Company	Impact of COVID 19 on Business		https://www.mckinsey.com/business-functions/risk/our-insights/covid-19-implications-for-business		
Deloitte	Info on cash flow during a crisis	Ways businesses can mitigate damage to their businesses during a crisis	https://www2.deloitte.com/global/en/pages/about-deloitte/articles/managing-cash-flow-during-period-of-crisis.html		
CDC	Interim Guidance: Public Health Communicators Get Your Community Ready for Coronavirus Disease 2019	This interim guidance is based on what is currently known about the Coronavirus Disease 2019 (COVID-19). The Centers for Disease Control and Prevention (CDC) will update this interim guidance as needed and as additional information becomes available.	https://www.cdc.gov/coronavirus/2019-ncov/php/public-health-communicators-get-your-community-ready.html		
KIVA	Micro Loans for small Businesses Peer to peer lending	Expanded eligibility: More businesses in the US will be eligible for a Kiva loan. Larger loans: The maximum loan on the Kiva platform will increase from \$10,000 to \$15,000. Grace period: New borrowers may access a grace period of up to 6 months for greater financial flexibility.	https://www.kiva.org/blog/support-local-businesses-during-the-coronavirus-pandemic		
VAE Raleigh	NC Artists Relief Fund	This fund has been created to support creative individuals who have been financially impacted by gig cancellations due to the outbreak of COVID-19. 100% of donated funds will go directly to artists and art presenters in NC.	https://vaeraleigh.org/artist-relief-fund		
NC Broadband Office	NC Broadband Resources	Resources for communities on broadband resources during this time.	https://www.ncbroadband.gov/covid19broadband/		
NC Center for Nonprofits	NC Center for Nonprofits	Links for multiple resources. Great info for nonprofits and others will also benefit from links.	https://www.ncnonprofits.org/resources/pandemicresources		
NC Emergency Management FEMA Public Assistance Hotline	Public Assistance Hotline	The NC Division of Emergency Management has stood up a COVID-19 Public Assistance Hotline to help local governments answer questions about FEMA Public Assistance for COVID-19. Applicants (local governments and eligible nonprofits) are encouraged to call the number or send an email to get questions answered.		919-825-2548	pahotline@ncem.org
NC Dept. of Commerce Division of Workforce Solutions	Intervention Program	Intervention program that helps employers and workers facing layoffs, closures, and other sensitive business actions	https://www.nccommerce.com/business/business-closure-resources/rapid-response-support-workers		DWS_BusinessServices@nccommerce.com

Organization	Resource	Description	Website	Phone	Email
NC Chamber of Commerce	Resources for small businesses		https://ncchamber.com/coronavirus-resource-guide-nc-business/		
NC Chamber of Commerce	Resources for small businesses		https://ncchamber.com/coronavirus-resource-guide-nc-business/coronavirus-resources-for-small-business/		
US Chamber of Commerce	Resources for small businesses		https://www.uschamber.com/coronavirus?iesrc=ctr		

For Restaurants

The Frankie Lemmon Foundation	Triangle Restaurant Workers Relief Fund	This fund is open to those who have experienced wage disruption or lay offs in the Triangle restaurant industry due to coronavirus-based restaurant closures, including wait staff, bartenders, hosts, managers, delivery drivers, cooks, catering staff, dishwashers, and other restaurant and bar workers.	http://frankielemmonschool.org/restaurantworkersrelieffund/	919-821-7436	info@frankielemmonschool.org
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For communities

UNC School of Government -	UNC School of Government -FEMA Procurement Questions and Answers	COVID-19 has arrived in North Carolina and units of local government across the state are facing tough questions as they purchase goods and services. This post addresses some of the legal issues under North Carolina law confronting local procurement officials.	https://canons.sog.unc.edu/covid-19-procurement-questions-for-north-carolinas-local-governments/#utm_source=rss&utm_medium=rss&utm_campaign=covid-19-procurement-questions-for-north-carolinas-local-governments		
NC Dept. of Commerce Division of Workforce Solutions	WARN -- Worker Adjustment and Retraining Notification	The Worker Adjustment and Retraining Notification Act seeks to protect workers, their families, and their communities by requiring employers to provide 60 days' advance notice of certain plant closings and mass layoffs. Businesses that employ at least 100 workers, excluding part-time workers, are required to file a WARN notice if they are preparing to take one of the following actions: 1. Close a plant that affects at least 50 employees during any 30-day period. 2. Conduct a mass layoff of at least 500 employees, or a layoff impacting between 50-499 employees. Visit: https://www.nccommerce.com/documents/sample-warn-letter for a sample WARN notice letter, which will help you complete one for your business, should the need arise.	https://www.nccommerce.com/business/business-closure-resources/file-warn-notice		DWS_BusinessServices@nccommerce.com

For All Categories

US Dept. of Homeland Security CISA	Risk management for COVID 19	Help executives and businesses think through physical, supply chain and cybersecurity issues	https://www.cisa.gov/sites/default/files/publications/200306_cisa_insights_risk_management_for_novel_coronavirus.pdf		
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