



# Business Summary

University City  
Area: 7.67 square miles

Latitude: 35.31064901  
Longitude: -80.7565335

## Data for all businesses in area

Total Businesses:	1,365
Total Employees:	41,460
Total Residential Population:	9,703
Employee/Residential Population Ratio:	4.27:1

by SIC Codes			Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	11	0.8%	100	0.2%
Construction	41	3.0%	368	0.9%
Manufacturing	27	2.0%	1,608	3.9%
Transportation	13	1.0%	91	0.2%
Communication	16	1.2%	370	0.9%
Utility	4	0.3%	65	0.2%
Wholesale Trade	35	2.6%	960	2.3%
<b>Retail Trade Summary</b>	<b>279</b>	<b>20.4%</b>	<b>6,189</b>	<b>14.9%</b>
Home Improvement	7	0.5%	365	0.9%
General Merchandise Stores	12	0.9%	655	1.6%
Food Stores	25	1.8%	326	0.8%
Auto Dealers, Gas Stations, Auto Aftermarket	15	1.1%	112	0.3%
Apparel & Accessory Stores	24	1.8%	380	0.9%
Furniture & Home Furnishings	41	3.0%	1,169	2.8%
Eating & Drinking Places	106	7.8%	2,387	5.8%
Miscellaneous Retail	50	3.7%	796	1.9%
<b>Finance, Insurance, Real Estate Summary</b>	<b>227</b>	<b>16.6%</b>	<b>16,106</b>	<b>38.8%</b>
Banks, Savings & Lending Institutions	83	6.1%	10,387	25.1%
Securities Brokers	23	1.7%	213	0.5%
Insurance Carriers & Agents	49	3.6%	3,673	8.9%
Real Estate, Holding, Other Investment Offices	71	5.2%	1,833	4.4%
<b>Services Summary</b>	<b>647</b>	<b>47.4%</b>	<b>15,210</b>	<b>36.7%</b>
Hotels & Lodging	23	1.7%	671	1.6%
Automotive Services	20	1.5%	106	0.3%
Motion Pictures & Amusements	28	2.1%	200	0.5%
Health Services	169	12.4%	3,531	8.5%
Legal Services	24	1.8%	93	0.2%
Education Institutions & Libraries	34	2.5%	1,572	3.8%
Other Services	349	25.6%	9,037	21.8%
<b>Government</b>	<b>14</b>	<b>1.0%</b>	<b>319</b>	<b>0.8%</b>
<b>Unclassified Establishments</b>	<b>51</b>	<b>3.7%</b>	<b>73</b>	<b>0.2%</b>
<b>Totals</b>	<b>1,365</b>	<b>100.0%</b>	<b>41,460</b>	<b>100.0%</b>

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June 16, 2015



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	37	0.1%
Construction	48	3.5%	393	0.9%
Manufacturing	29	2.1%	1,591	3.8%
Wholesale Trade	35	2.6%	960	2.3%
Retail Trade	166	12.2%	3,740	9.0%
Motor Vehicle & Parts Dealers	10	0.7%	109	0.3%
Furniture & Home Furnishings Stores	20	1.5%	635	1.5%
Electronics & Appliance Stores	23	1.7%	517	1.2%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.5%	365	0.9%
Food & Beverage Stores	16	1.2%	258	0.6%
Health & Personal Care Stores	22	1.6%	447	1.1%
Gasoline Stations	4	0.3%	3	0.0%
Clothing & Clothing Accessories Stores	25	1.8%	384	0.9%
Sport Goods, Hobby, Book, & Music Stores	10	0.7%	191	0.5%
General Merchandise Stores	12	0.9%	655	1.6%
Miscellaneous Store Retailers	15	1.1%	166	0.4%
Nonstore Retailers	5	0.4%	10	0.0%
Transportation & Warehousing	8	0.6%	68	0.2%
Information	30	2.2%	1,163	2.8%
Finance & Insurance	156	11.4%	14,273	34.4%
Central Bank/Credit Intermediation & Related Activities	82	6.0%	10,382	25.0%
Securities, Commodity Contracts & Other Financial	24	1.8%	218	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	49	3.6%	3,673	8.9%
Real Estate, Rental & Leasing	86	6.3%	1,863	4.5%
Professional, Scientific & Tech Services	163	11.9%	5,650	13.6%
Legal Services	28	2.1%	111	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	60	4.4%	1,238	3.0%
Educational Services	36	2.6%	1,393	3.4%
Health Care & Social Assistance	200	14.7%	4,044	9.8%
Arts, Entertainment & Recreation	22	1.6%	212	0.5%
Accommodation & Food Services	132	9.7%	3,091	7.5%
Accommodation	23	1.7%	671	1.6%
Food Services & Drinking Places	109	8.0%	2,420	5.8%
Other Services (except Public Administration)	128	9.4%	1,353	3.3%
Automotive Repair & Maintenance	13	1.0%	75	0.2%
Public Administration	14	1.0%	319	0.8%
Unclassified Establishments	51	3.7%	73	0.2%
<b>Total</b>	<b>1,365</b>	<b>100.0%</b>	<b>41,460</b>	<b>100.0%</b>

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