

Household Profile

- University City is dominated by young singles who are living away from their families. Approximately one third (1/3) of permanent residents in University City are college students in dorms and group housing. There are a greater number of young professionals and families in the UCP Trade Area. There are fewer residents over 50 and very few senior citizens than in the 15 or 30-minute drive time area.
- 21.2%** of University City households include children, compared to over **35%** of households in the UCP Trade Area, the 15 and the 30 Minute Drive Time Areas.
- 27.4%** of University City residents live in group housing compared to less than **3%** of the UCP Trade Area, the 15 and the 30 Minute Drive Time Areas. The majority of residents in these areas live in family households, but only **38%** of University City residents do.
- 70%** of University City Residents have never been married, compared to **44%** of University City Trade Area residents, **40%** of residents within a 15 Minute Drive Time, and **32.5%** of the greater 30 Minute Drive Time Area.



University City has a large Millennial population

